OCTO AQUA

Building a Sustainable

Future Together

Turkey & Norway: Stronger Together in Aquaculture



Oslo Business Meeting | 2025 Phd. Ertuğrul Gündoğdu / Dr. Ertuğrul Gündoğdu.







Norway: A Global Leader in Aquaculture Technology & Sustainability.



Turkey: A Rising Power in the Global Seafood Industry.

Turkey & Norway: Expanding Our Global Reach

- Connecting Norwegian Innovation with Turkey's Market Strength.
- Supporting Sustainable Aquaculture Solutions.



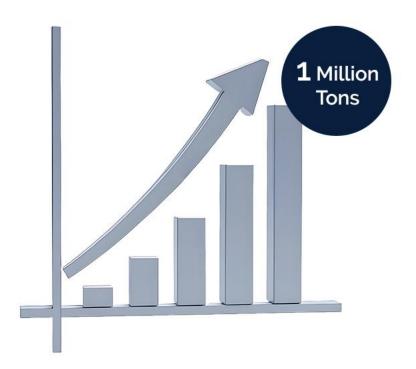
Turkey's Global Position in Aquaculture

- World leader in seabass and seabream production.
- 2nd in the world for rainbow trout farming.
- \$1.7 billion in seafood exports to 97 countries.
- 120% self-sufficiency rate, making Turkey a net seafood exporter.
- #1 in freshwater aquaculture in Europe.
- 30th worldwide and 4th in Europe in aquaculture production.





Strengthening the Future with Annual Aquaculture & Fisheries Production

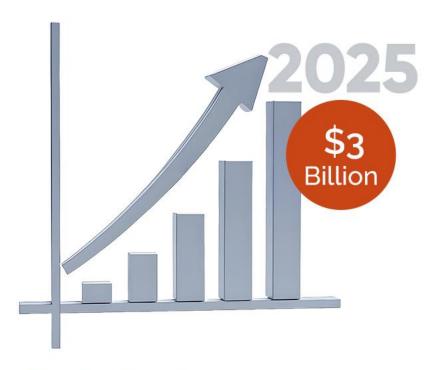


Turkey Aquaculture & Fisheries Production

Yıllar	Avcılık	Yetiştiricilik	Toplam
2013	374.121	233.394	607.515
2014	302.212	235.133	537.345
2015	431.907	240.334	672.241
2016	335.320	253.395	588.715
2017	354.318	276.502	630.820
2018	314.094	314.537	628.631
2019	463.168	373.356	836.524
2020	364.400	421.411	785.811
2021	328.165	471.686	799.851
2022	335.003	514.805	849.808
2023	454.059	553.862	1.007.920



Strong Steps Towards the Global Market!



Trade Goal

Yıllar —	İhracat		İthalat	
	Miktar (ton)	Değer (\$)	Miktar (ton)	Değer (\$)
2013	101.063	568.207.316	67.530	188.068.388
2014	115.381	675.844.523	77.551	198.273.838
2015	121.053	692.220.595	110.761	250.969.660
2016	145.469	790.303.664	82.074	180.753.629
2017	156.681	854.731.829	100.444	230.111.248
2018	177.500	951.793.070	98.315	188.965.220
2019	200.226	1.025.617.723	90.684	189.438.745
2020	192.462	1.020.673.539	80.525	127.415.564
2021	238.732	1.376.291.922	104.708	217.179.174
2022	251.416	1.651.496.218	115.189	312.980.444
2023	272.192	1.709.403.853	105.252	279.068.891

Building a Sustainable & High-Quality Future in Aquaculture

- Raise quality standards.
- Adopting environmentally friendly production models.
- Invest in traceability and sustainability.
- Strengthening technological infrastructure.



Advancing Cooperation for a Sustainable

and Technological Future



Facilitating Norwegian Investments in Turkey.





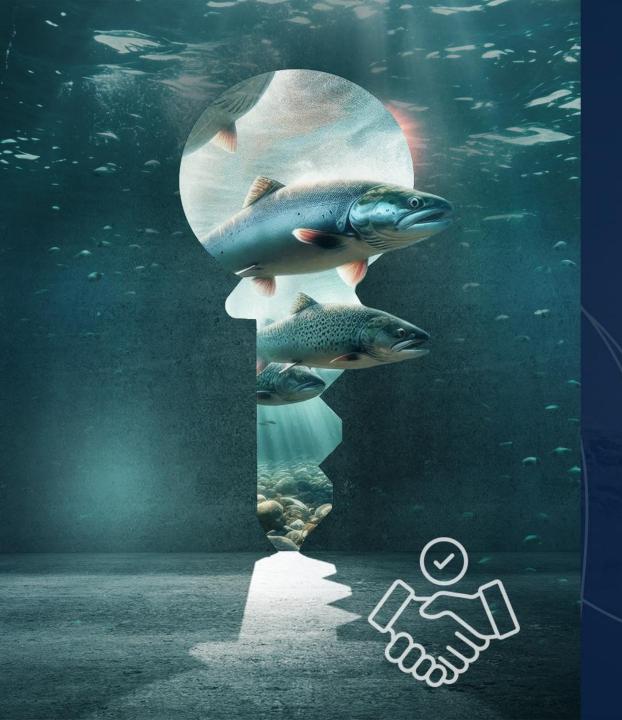
Supporting Sustainable Supporting Sustainable

& Technological Growth

- Opportunities for Norwegian Companies in Production and Processing.
- Joint Production Facilities and R&D Projects initiatives for the global seafood sectors.
- Investments in Seafood Processing, Sustainable Feed, and Logistics.
- Turkey as a Gateway to European and Middle Eastern Markets.
- Turkey's Strategic Position as a Global Seafood Hub.
- Technology Transfer and Joint Investments: enhancing Norway-Turkey Collaboration.









OctoAqua: A Strategic Partner in Turkey.

- Raising Turkish Fish Farms to Global Standards for a Sustainable and Future-Proof Approach.
- OctoAqua facilitates smooth market entry, providing expertise and infrastructure support.



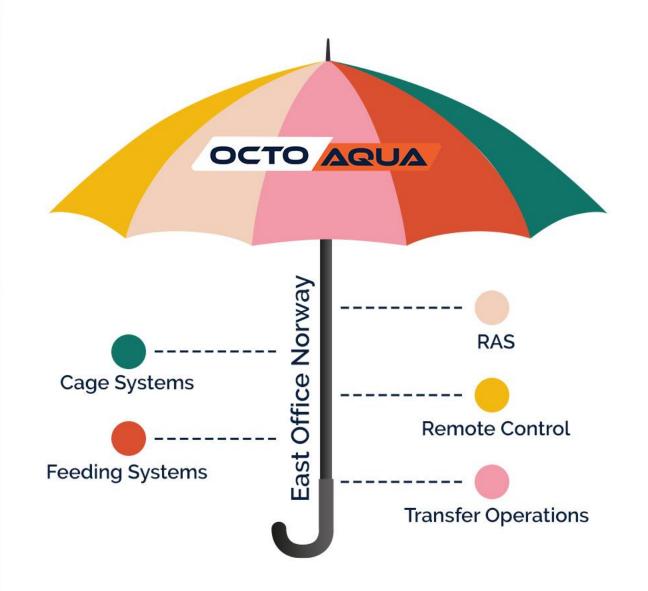














Promoting Knowledge-Sharing Through **Aquaculture Contact** Forum Events.



Izmir

Zonguldak

Samsun

OCTO AQUA

Let's Build a Stronger and More Sustainable

Future Together!

— Thank You! —